

MUSEUMS IN THE PARK 2007 Attendance Summary

Total On-Site (includes Total Paid and Free Admissions, Schools and Educational Programs)

2007	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD
Adler Planetarium	20,441	18,943	36,606	42,338	41,698	45,626	56,189	45,925	21,806	27,465	24,442	22,156	403,635
Art Institute of Chicago	61,999	115,458	119,215	141,698	157,554	109,064	136,804	136,159	90,768	103,037	104,838	86,664	1,363,258
Chicago History Museum	14,944	14,437	13,808	19,142	24,537	19,494	20,194	17,904	11,707	14,703	17,628	13,454	201,952
DuSable Museum	13,563	21,251	12,092	11,066	10,147	17,925	29,830	13,417	12,305	5,051	9,511	11,962	168,120
Field Museum	77,302	59,598	125,635	148,236	121,624	125,337	158,913	132,790	71,520	89,349	123,003	94,289	1,327,596
Nat'l Museum of Mexican Art	3,741	11,986	15,143	15,469	17,920	15,184	13,142	12,618	2,842	24,631	23,411	7,749	163,836
Museum of Cont. Art	17,008	14,155	20,891	22,197	21,786	21,599	22,754	23,207	22,398	40,290	36,470	21,359	284,114
Mus of Sci and Industry	92,667	126,746	216,392	249,785	131,899	121,244	145,605	123,497	59,785	97,419	140,463	169,607	1,675,109
Notebaert Nature Museum	12,951	11,901	19,849	24,100	19,081	18,046	22,605	19,940	11,694	16,183	17,759	14,740	208,849
John G. Shedd Aquarium	122,443	114,230	198,845	212,502	191,823	211,820	262,034	220,459	113,710	128,121	130,327	106,103	2,012,417
Total	437,059	508,705	778,476	886,533	738,069	705,339	868,070	745,916	418,535	546,249	627,852	548,083	7,808,886

2006	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD
Adler Planetarium	20,911	33,873	34,673	37,276	36,144	40,200	51,899	41,234	22,902	26,945	24,397	30,183	400,637
Art Institute of Chicago	66,072	72,695	122,190	130,488	117,024	102,479	128,430	119,591	86,662	101,399	104,476	84,768	1,236,274
Chicago History Museum	420	781	534	1,137	2,064	5,757	5,544	4,783	7,102	17,178	17,536	14,112	76,948
DuSable Museum	7,880	21,191	10,190	10,313	13,004	15,709	18,954	13,659	8,940	10,471	8,261	11,367	149,939
Field Museum	99,667	120,366	181,281	128,555	125,103	223,274	278,538	240,245	157,987	188,348	185,027	201,661	2,130,052
Nat'l Museum of Mexican Art	3,949	10,685	14,345	17,845	15,491	13,848	12,831	14,217	1,594	23,975	23,241	8,847	160,868
Museum of Cont. Art	12,193	14,909	30,820	29,956	28,937	24,288	19,247	21,315	19,471	25,553	25,567	22,574	274,830
Mus of Sci and Industry	66,319	81,924	117,437	135,318	146,609	137,752	159,108	126,486	61,334	75,930	113,952	153,057	1,375,226
Notebaert Nature Museum	14,050	13,006	20,001	20,515	17,009	19,073	20,823	21,562	11,678	13,522	12,954	13,724	197,917
John G. Shedd Aquarium	119,203	119,327	195,776	223,243	203,812	230,643	268,715	223,380	119,099	126,604	128,976	117,285	2,076,063
Total	410,664	488,757	727,247	734,646	705,197	813,023	964,089	826,472	496,769	609,925	644,387	657,578	8,078,754

2007 vs. 2006	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD
Adler Planetarium	-2%	-44%	6%	14%	15%	13%	8%	11%	-5%	2%	0%	-27%	1%
Art Institute of Chicago	-6%	59%	-2%	9%	35%	6%	7%	14%	5%	2%	0%	2%	10%
Chicago History Museum	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	-14%	1%	-5%	n/a
DuSable Museum	72%	0%	19%	7%	-22%	14%	57%	-2%	38%	-52%	15%	5%	12%
Field Museum	-22%	-50%	-31%	15%	-3%	-44%	-43%	-45%	-55%	-53%	-34%	-53%	-38%
Nat'l Museum of Mexican Art	-5%	12%	6%	-13%	16%	10%	2%	-11%	78%	3%	1%	-12%	2%
Museum of Cont. Art	39%	-5%	-32%	-26%	-25%	-11%	18%	9%	15%	58%	43%	-5%	3%
Mus of Sci and Industry	40%	55%	84%	85%	-10%	-12%	-8%	-2%	-3%	28%	23%	11%	22%
Notebaert Nature Museum	-8%	-8%	-1%	17%	12%	-5%	9%	-8%	0%	20%	37%	7%	6%
John G. Shedd Aquarium	3%	-4%	2%	-5%	-6%	-8%	-2%	-1%	-5%	1%	1%	-10%	-3%
Total	6%	4%	7%	21%	5%	-13%	-10%	-10%	-16%	-10%	-3%	-17%	-3%

Notes:

MUSEUMS IN THE PARK 2007 Attendance Summary

Total Schools (includes Paid and Free)													
2007	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD
Adler Planetarium	2,740	2,853	5,634	8,533	15,765	2,300	3,858	1,228	897	2,841	2,176	3,918	52,743
Art Institute of Chicago	5,237	7,274	14,515	24,372	27,344	2,954	3,739	943	1,359	8,896	10,569	9,540	116,742
Chicago History Museum	2,857	4,048	3,481	5,885	10,586	2,986	2,980	854	772	2,913	4,125	2,873	44,360
DuSable Museum	1,033	3,633	1,058	1,219	2,376	1,001	2,419	623	385	853	1,030	775	16,405
Field Museum	10,821	14,375	25,317	35,833	45,678	9,928	14,106	3,625	4,002	20,346	28,461	14,978	227,470
Nat'l Museum of Mexican Art	1,811	3,356	4,347	5,841	5,976	4,212	3,080	1,518	475	8,786	8,879	3,216	51,497
Museum of Cont. Art	785	887	1,420	3,055	1,304	249	254	337	510	1,988	2,761	1,680	15,230
Mus of Sci and Industry	13,815	27,231	33,882	48,188	46,606	16,183	16,535	3,612	3,178	8,203	23,770	41,350	282,553
Notebaert Nature Museum	851	1,841	4,117	6,154	7,537	4,001	5,112	1,940	1,465	4,093	3,448	2,208	42,767
John G. Shedd Aquarium	13,056	20,797	34,325	47,417	71,914	24,892	25,900	8,505	4,655	10,977	17,281	9,330	289,049
Total	53,006	86,295	128,096	186,497	235,086	68,706	77,983	23,185	17,698	69,896	102,500	89,868	1,138,816
2006	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD
Adler Planetarium	2,871	4,771	5,689	7,787	13,863	4,398	1,695	549	486	2,326	4,074	4,718	53,227
Art Institute of Chicago	4,895	9,467	15,104	25,524	24,164	3,977	3,047	1,743	1,324	8,571	11,095	7,883	116,794
Chicago History Museum	0	0	20	111	873	217	350	60	0	1,625	3,868	3,181	10,305
DuSable Museum	1,191	6,398	1,922	1,849	2,295	646	2,042	77	183	138	743	1,286	18,770
Field Museum	12,399	21,171	28,025	28,681	33,834	20,472	13,565	5,077	10,975	26,478	28,719	17,008	246,404
Nat'l Museum of Mexican Art	1,480	3,432	4,917	5,927	5,894	2,291	2,317	1,786	441	9,149	9,040	3,242	49,916
Museum of Cont. Art	226	1,350	2,084	2,291	2,677	648	0	376	365	2,071	3,268	2,199	17,555
Mus of Sci and Industry	8,988	21,209	22,304	34,875	58,914	14,910	16,421	3,677	1,883	11,643	29,830	43,829	268,483
Notebaert Nature Museum	2,217	2,359	5,879	5,605	8,042	3,886	4,872	2,856	1,353	3,238	2,886	1,862	45,055
John G. Shedd Aquarium	10,060	20,771	34,814	48,888	75,880	27,826	25,774	8,693	3,490	12,484	19,928	10,319	298,927
Total	44,327	90,928	120,758	161,538	226,436	79,271	70,083	24,894	20,500	77,723	113,451	95,527	1,125,436
2007 vs. 2006	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD
Adler Planetarium	-5%	-40%	-1%	10%	14%	-48%	128%	124%	85%	22%	-47%	-17%	-1%
Art Institute of Chicago	7%	-23%	-4%	-5%	13%	-26%	23%	-46%	3%	4%	-5%	21%	0%
Chicago History Museum	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	79%	7%	-10%	n/a
DuSable Museum	-13%	-43%	-45%	-34%	4%	55%	18%	709%	110%	518%	39%	-40%	-13%
Field Museum	-13%	-32%	-10%	25%	35%	-52%	4%	-29%	-64%	-23%	-1%	-12%	-8%
Nat'l Museum of Mexican Art	22%	-2%	-12%	-1%	1%	84%	33%	-15%	8%	-4%	-2%	-1%	3%
Museum of Cont. Art	247%	-34%	-32%	33%	-51%	-62%	n/a	-10%	40%	-4%	-16%	-24%	-13%
Mus of Sci and Industry	54%	28%	52%	38%	-21%	9%	1%	-2%	69%	-30%	-20%	-6%	5%
Notebaert Nature Museum	-62%	-22%	-30%	10%	-6%	3%	5%	-32%	8%	26%	19%	19%	-5%
John G. Shedd Aquarium	30%	0%	-1%	-3%	-5%	-11%	0%	-2%	33%	-12%	-13%	-10%	-3%
Total	20%	-5%	6%	15%	4%	-13%	11%	-7%	-14%	-10%	-10%	-6%	1%

Notes:

MUSEUMS IN THE PARK 2007 Attendance Summary

Total Free Day													
2007	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD
Adler Planetarium	5,456	4,993	n/a	n/a	n/a	16,065	n/a	n/a	2,208	9,413	6,705	n/a	44,840
Art Institute of Chicago	6,263	77,125	12,074	10,042	28,264	31,791	43,176	43,121	13,297	11,183	12,266	9,261	297,863
Chicago History Museum	2,202	1,952	1,833	1,846	1,678	1,549	2,541	2,767	1,698	1,932	1,405	1,990	23,393
DuSable Museum	1,258	2,966	1,490	383	2,301	1,568	13,949	2,445	2,889	1,064	1,308	2,705	34,326
Field Museum	16,188	14,009	n/a	n/a	n/a	31,005	n/a	n/a	n/a	22,125	13,936	n/a	97,263
Nat'l Museum of Mexican Art	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Museum of Cont. Art	3,431	1,915	4,782	3,844	4,996	5,373	8,441	7,649	8,239	31,792	18,792	2,519	101,773
Mus of Sci and Industry	20,251	34,284	n/a	n/a	n/a	27,538	n/a	n/a	7,461	22,411	26,254	9,025	147,224
Notebaert Nature Museum	1,799	1,090	2,724	2,590	1,596	2,440	3,055	3,521	1,169	1,226	1,429	2,030	24,669
John G. Shedd Aquarium	29,862	28,462	n/a	n/a	n/a	29,486	n/a	n/a	9,300	39,681	20,123	n/a	156,914
Total	86,710	166,796	22,903	18,705	38,835	146,815	71,162	59,503	46,261	140,827	102,218	27,530	928,265
2006	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD
Adler Planetarium	3,660	4,330	n/a	n/a	n/a	8,794	n/a	n/a n/a	11,844	8,097	4,624		41,349
Art Institute of Chicago	14,411	11,246	27,437	20,460	24,078	24,157	36,097	35,878	16,976	10,249	8,335	8,430	237,754
Chicago History Museum	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	1,843	1,319	1,016	4,178
DuSable Museum	337	694	592	773	383	365	3,605	2,985	1,598	1,979	1,357	1,617	16,285
Field Museum	n/a	13,906	n/a	6,155	8,959	n/a	n/a	30,984	5,599	11,869	n/a	n/a	77,472
Nat'l Museum of Mexican Art	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Museum of Cont. Art	2,822	2,742	5,479	5,605	6,755	7,263	5,792	9,037	4,794	5,846	4,074	4,904	65,113
Mus of Sci and Industry	15,405	24,575	n/a	n/a	n/a	34,684	n/a	n/a	7,491	16,268	12,056	6,288	116,767
Notebaert Nature Museum	1,578	1,157	2,420	1,824	n/a	2,666	2,472	3,824	1,012	1,288	1,020	1,820	21,081
John G. Shedd Aquarium	48,327	24,877	n/a	n/a	n/a	59,370	n/a	n/a	16,857	31,319	29,205	n/a	209,955
Total	86,540	83,527	35,928	34,817	40,175	137,299	47,966	82,708	54,327	92,505	65,463	28,699	789,954
2007 vs. 2006	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD
Adler Planetarium	49%	15%	n/a	n/a	n/a	83%	n/a	n/a	n/a	-21%	-17%	n/a	8%
Art Institute of Chicago	-57%	586%	-56%	-51%	17%	32%	20%	20%	-22%	9%	47%	10%	25%
Chicago History Museum	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	5%	7%	1	n/a
DuSable Museum	273%	327%	152%	-50%	501%	330%	287%	0	81%	-46%	-4%	67%	111%
Field Museum	n/a	1%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	86%	n/a	n/a	26%
Nat'l Museum of Mexican Art	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Museum of Cont. Art	22%	-30%	-13%	-31%	-26%	-26%	46%	-15%	72%	444%	361%	-49%	56%
Mus of Sci and Industry	31%	40%	n/a	n/a	n/a	-21%	n/a	n/a	0%	38%	118%	44%	26%
Notebaert Nature Museum	14%	-6%	13%	42%	n/a	-8%	24%	-8%	16%	-5%	40%	12%	17%
John G. Shedd Aquarium	-38%	14%	n/a	n/a	n/a	-50%	n/a	n/a	-45%	27%	-31%	n/a	-25%
Total	0%	100%	-36%	-46%	-3%	7%	48%	-28%	-15%	52%	56%	-4%	18%

Note: 1. When no Free Days occur during a month, no data is shown and no comparisons are made.

MUSEUMS IN THE PARK 2007 Attendance Summary

Total Off-Site (includes all Paid and Free Off-Site, with the exception of web site visits)

2007	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD
Adler Planetarium	763	200	156	70	126	60	250	0	680	674	505	24	3,508
Art Institute of Chicago	1,383	1,443	756	1,844	1,609	425	604	264	2,828	1,192	223	1,506	14,077
Chicago History Museum	0	0	91	557	1,033	303	142	250	555	1,020	473	707	5,131
DuSable Museum	3,370	9,000	7,000	12,067	2,290	0	3,300	1,308	800	1,070	350	650	41,205
Field Museum	1,662	4,472	1,886	2,789	1,948	1,446	2,961	6,374	1,217	970	1,365	403	27,493
Nat'l Museum of Mexican Art	346	617	710	12,345	451	527	1,752	329	12,917	879	2,316	314	33,503
Museum of Cont. Art	0	0	0	0	0	0	0	19,482	0	0	192	0	19,674
Mus of Sci and Industry	0	259	296	333	568	0	0	0	3,000	0	411	222	5,089
Notebaert Nature Museum	0	4,271	4,552	237	58	39	98	78	494	3,311	6,492	3,115	22,745
John G. Shedd Aquarium	2,049	1,397	457	1,692	2,223	248	8,983	237	138	1,950	1,464	937	21,775
Total	9,573	21,659	15,904	31,934	10,306	3,048	18,090	28,322	22,629	11,066	13,791	7,878	194,200