

## MUSEUMS IN THE PARK 2010 Attendance Summary

### Total On-Site (includes Total Paid and Free Admissions, Schools and Educational Programs)

<b>2010</b>	<b>Jan</b>	<b>Feb</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug</b>	<b>Sept</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>YTD</b>
Adler Planetarium	20,705	22,957	42,627	45,422	44,626	48,833	59,159	49,940	30,147	28,689	24,746	25,927	<b>443,778</b>
Art Institute of Chicago	84,919	191,050	134,960	162,544	155,391	142,922	148,331	135,402	110,704	124,166	115,413	106,978	<b>1,612,780</b>
Chicago History Museum	12,885	14,145	19,104	21,263	24,605	18,780	25,607	17,614	14,382	16,453	15,474	15,619	<b>215,931</b>
DuSable Museum	6,176	19,888	11,732	7,511	15,950	10,251	17,755	16,933	6,402	7,247	7,220	7,278	<b>134,343</b>
Field Museum	58,147	65,517	141,673	127,690	117,369	114,989	157,140	128,556	70,144	78,961	84,233	76,935	<b>1,221,354</b>
Nat'l Museum of Mexican Art	3,045	7,916	12,419	18,138	19,276	16,391	12,454	12,185	4,976	24,147	22,876	7,450	<b>161,273</b>
Museum of Cont. Art	13,200	13,572	22,944	21,451	21,080	22,189	27,716	30,530	26,336	25,691	21,204	15,937	<b>261,850</b>
Mus of Sci and Industry	92,991	72,876	138,812	156,784	136,635	142,049	161,055	121,123	75,279	93,339	125,463	164,946	<b>1,481,352</b>
Notebaert Nature Museum	14,588	23,816	23,586	32,177	21,251	17,134	25,845	18,740	12,661	13,117	28,432	26,215	<b>257,562</b>
John G. Shedd Aquarium	144,144	146,212	198,267	200,636	194,485	223,906	265,695	214,616	118,155	125,791	127,266	104,521	<b>2,063,694</b>
<b>Total</b>	<b>450,800</b>	<b>577,949</b>	<b>746,124</b>	<b>793,616</b>	<b>750,668</b>	<b>757,444</b>	<b>900,757</b>	<b>745,639</b>	<b>469,186</b>	<b>537,601</b>	<b>572,327</b>	<b>551,806</b>	<b>7,853,917</b>
<b>2009</b>	<b>Jan</b>	<b>Feb</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug</b>	<b>Sept</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>YTD</b>
Adler Planetarium	20,394	23,283	38,528	41,909	41,919	50,097	59,969	50,068	28,319	28,021	26,496	28,348	<b>437,351</b>
Art Institute of Chicago	63,495	149,999	112,163	144,104	252,888	183,350	228,785	193,456	128,962	150,052	125,158	114,477	<b>1,846,889</b>
Chicago History Museum	16,751	21,683	23,293	31,599	28,889	23,399	31,374	21,885	12,567	17,504	16,037	14,688	<b>259,669</b>
DuSable Museum	10,830	23,573	10,301	12,100	14,323	14,000	34,259	10,407	6,123	7,461	6,126	8,297	<b>157,800</b>
Field Museum	66,254	77,880	147,463	165,719	121,450	122,251	168,079	138,383	72,933	89,735	83,169	71,691	<b>1,325,007</b>
Nat'l Museum of Mexican Art	3,418	8,491	14,751	19,476	21,752	15,211	11,948	12,687	2,869	24,496	23,169	6,817	<b>165,085</b>
Museum of Cont. Art	12,179	16,461	22,948	23,385	28,460	29,907	40,661	34,920	26,521	23,980	20,800	20,019	<b>300,241</b>
Mus of Sci and Industry	109,841	68,062	104,277	140,028	164,807	185,104	213,975	176,636	107,416	105,168	92,149	137,557	<b>1,605,020</b>
Notebaert Nature Museum	14,503	17,971	26,574	32,117	20,371	17,263	18,238	16,093	11,258	16,135	29,266	24,334	<b>244,123</b>
John G. Shedd Aquarium	85,676	93,952	152,194	159,393	169,246	268,301	281,399	248,513	118,737	141,111	135,316	110,953	<b>1,964,791</b>
<b>Total</b>	<b>403,341</b>	<b>501,355</b>	<b>652,492</b>	<b>769,830</b>	<b>864,105</b>	<b>908,883</b>	<b>1,088,687</b>	<b>903,048</b>	<b>515,705</b>	<b>603,663</b>	<b>557,686</b>	<b>537,181</b>	<b>8,305,976</b>
<b>2010 vs. 2009</b>	<b>Jan</b>	<b>Feb</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug</b>	<b>Sept</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>YTD</b>
Adler Planetarium	2%	-1%	11%	8%	6%	-3%	-1%	0%	6%	2%	-7%	-9%	<b>1%</b>
Art Institute of Chicago	34%	27%	20%	13%	-39%	-22%	-35%	-30%	-14%	-17%	-8%	-7%	<b>-13%</b>
Chicago History Museum	-23%	-35%	-18%	-33%	-15%	-20%	-18%	-20%	14%	-6%	-4%	6%	<b>-17%</b>
DuSable Museum	-43%	-16%	14%	-38%	11%	-27%	-48%	63%	5%	-3%	18%	-12%	<b>-15%</b>
Field Museum	-12%	-16%	-4%	-23%	-3%	-6%	-7%	-7%	-4%	-12%	1%	7%	<b>-8%</b>
Nat'l Museum of Mexican Art	-11%	-7%	-16%	-7%	-11%	8%	4%	-4%	73%	-1%	-1%	9%	<b>-2%</b>
Museum of Cont. Art	8%	-18%	0%	-8%	-26%	-26%	-32%	-13%	-1%	7%	2%	-20%	<b>-13%</b>
Mus of Sci and Industry	-15%	7%	33%	12%	-17%	-23%	-25%	-31%	-30%	-11%	36%	20%	<b>-8%</b>
Notebaert Nature Museum	1%	33%	-11%	0%	4%	-1%	42%	16%	12%	-19%	-3%	8%	<b>6%</b>
John G. Shedd Aquarium	68%	56%	30%	26%	15%	-17%	-6%	-14%	0%	-11%	-6%	-6%	<b>5%</b>
<b>Total</b>	<b>12%</b>	<b>15%</b>	<b>14%</b>	<b>3%</b>	<b>-13%</b>	<b>-17%</b>	<b>-17%</b>	<b>-17%</b>	<b>-9%</b>	<b>-11%</b>	<b>3%</b>	<b>3%</b>	<b>-5%</b>

## MUSEUMS IN THE PARK 2010 Attendance Summary

### Total School/Youth Groups (includes Paid and Free)

<b>2010</b>	<b>Jan</b>	<b>Feb</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug</b>	<b>Sept</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>YTD</b>
Adler Planetarium	3,461	5,107	7,343	10,461	14,201	2,638	3,744	1,600	258	3,390	2,467	3,924	<b>58,594</b>
Art Institute of Chicago	5,378	6,243	13,900	22,416	21,042	3,904	5,338	1,066	1,683	8,370	10,156	6,687	<b>106,183</b>
Chicago History Museum	2,341	3,808	5,798	7,544	10,204	3,501	4,850	795	1,104	2,914	3,907	3,443	<b>50,209</b>
DuSable Museum	408	5,623	2,262	1,012	3,395	563	2,663	985	861	995	1,581	1,270	<b>21,618</b>
Field Museum	8,594	14,680	29,245	31,844	38,038	10,300	12,802	3,575	3,470	10,951	21,853	9,960	<b>195,312</b>
Nat'l Museum of Mexican Art	1,425	1,812	2,778	2,782	3,452	1,232	2,238	576	3,814	8,623	8,199	2,833	<b>39,764</b>
Museum of Cont. Art	945	1,157	1,474	1,867	2,772	274	972	530	681	2,114	1,776	884	<b>15,446</b>
Mus of Sci and Industry	15,398	21,759	32,551	42,691	59,593	23,988	21,304	4,694	6,273	17,390	27,711	49,511	<b>322,863</b>
Notebaert Nature Museum	1,334	2,305	6,062	8,772	8,811	3,989	4,885	1,954	1,585	3,658	3,158	1,067	<b>47,580</b>
John G. Shedd Aquarium	12,733	22,309	35,456	46,938	65,313	26,748	28,778	8,392	6,038	10,757	17,389	12,276	<b>293,127</b>
<b>Total</b>	<b>52,017</b>	<b>84,803</b>	<b>136,869</b>	<b>176,327</b>	<b>226,821</b>	<b>77,137</b>	<b>87,574</b>	<b>24,167</b>	<b>25,767</b>	<b>69,162</b>	<b>98,197</b>	<b>91,855</b>	<b>1,150,696</b>
<b>2009</b>	<b>Jan</b>	<b>Feb</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug</b>	<b>Sept</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>YTD</b>
Adler Planetarium	3,147	5,333	5,653	8,085	15,042	2,880	2,737	1,135	997	3,256	5,364	4,781	<b>58,410</b>
Art Institute of Chicago	4,300	9,129	4,889	25,232	8,129	4,637	5,814	964	1,897	10,229	9,920	7,862	<b>93,002</b>
Chicago History Museum	2,347	2,559	5,037	9,788	12,642	4,261	6,068	1,312	681	2,489	3,985	3,297	<b>54,466</b>
DuSable Museum	319	5,284	807	1,549	2,727	664	1,959	297	268	461	947	696	<b>15,978</b>
Field Museum	11,776	19,070	31,286	38,392	41,466	10,129	13,853	2,174	6,133	13,076	22,646	9,949	<b>219,950</b>
Nat'l Museum of Mexican Art	199	1,031	2,436	3,385	4,838	2,508	1,661	907	1,498	9,000	8,664	4,300	<b>40,427</b>
Museum of Cont. Art	1,559	1,276	1,551	2,582	3,393	384	619	353	674	1,834	1,675	1,425	<b>17,325</b>
Mus of Sci and Industry	17,224	17,915	20,208	34,397	48,844	23,060	20,577	1,940	2,485	21,099	18,174	40,104	<b>266,027</b>
Notebaert Nature Museum	1,083	1,229	5,414	8,121	8,774	3,933	5,678	1,003	1,172	3,061	2,894	2,251	<b>44,613</b>
John G. Shedd Aquarium	7,084	13,028	28,409	30,908	42,903	28,259	18,819	6,765	4,646	11,513	16,031	11,695	<b>220,060</b>
<b>Total</b>	<b>49,038</b>	<b>75,854</b>	<b>105,690</b>	<b>162,439</b>	<b>188,758</b>	<b>80,715</b>	<b>77,785</b>	<b>16,850</b>	<b>20,451</b>	<b>76,018</b>	<b>90,300</b>	<b>86,360</b>	<b>1,030,258</b>
<b>2010 vs. 2009</b>	<b>Jan</b>	<b>Feb</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug</b>	<b>Sept</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>YTD</b>
Adler Planetarium	10%	-4%	30%	29%	-6%	-8%	37%	41%	-74%	4%	-54%	-18%	<b>0%</b>
Art Institute of Chicago	25%	-32%	184%	-11%	159%	-16%	-8%	11%	-11%	-18%	2%	-15%	<b>14%</b>
Chicago History Museum	0%	49%	15%	-23%	-19%	-18%	-20%	-39%	62%	17%	-2%	4%	<b>-8%</b>
DuSable Museum	28%	6%	180%	-35%	24%	-15%	36%	232%	221%	116%	67%	82%	<b>35%</b>
Field Museum	-27%	-23%	-7%	-17%	-8%	2%	-8%	64%	-43%	-16%	-4%	0%	<b>-11%</b>
Nat'l Museum of Mexican Art	616%	76%	14%	-18%	-29%	-51%	35%	-36%	155%	-4%	-5%	-34%	<b>-2%</b>
Museum of Cont. Art	-39%	-9%	-5%	-28%	-18%	-29%	57%	50%	1%	15%	6%	-38%	<b>-11%</b>
Mus of Sci and Industry	-11%	21%	61%	24%	22%	4%	4%	142%	152%	-18%	52%	23%	<b>21%</b>
Notebaert Nature Museum	23%	88%	12%	8%	0%	1%	-14%	95%	35%	20%	9%	-53%	<b>7%</b>
John G. Shedd Aquarium	80%	71%	25%	52%	52%	-5%	53%	24%	30%	-7%	8%	5%	<b>33%</b>
<b>Total</b>	<b>6%</b>	<b>12%</b>	<b>30%</b>	<b>9%</b>	<b>20%</b>	<b>-4%</b>	<b>13%</b>	<b>43%</b>	<b>26%</b>	<b>-9%</b>	<b>9%</b>	<b>6%</b>	<b>12%</b>

## MUSEUMS IN THE PARK 2010 Attendance Summary

### Total Free Day

<b>2010</b>	<b>Jan</b>	<b>Feb</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug</b>	<b>Sept</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>YTD</b>
Adler Planetarium	5,073	7,123	7,976	3,231	9,986	14,476	n/a	n/a	9,170	5,100	6,434	3,534	<b>72,103</b>
Art Institute of Chicago	11,043	172,545	19,256	24,358	17,522	21,046	29,940	20,365	17,289	13,176	11,651	19,281	<b>377,472</b>
Chicago History Museum	2,501	2,209	3,676	1,981	2,763	3,110	4,391	4,682	2,149	2,747	1,826	2,756	<b>34,791</b>
DuSable Museum	520	1,137	802	305	803	702	911	1,983	467	631	589	208	<b>9,058</b>
Field Museum	5,003	7,496	4,327	3,066	3,190	18,024	13,063	18,170	9,888	17,719	10,473	5,736	<b>116,155</b>
Nat'l Museum of Mexican Art	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	<b>n/a</b>
Museum of Cont. Art	5,959	4,358	9,239	6,560	6,462	9,779	13,678	15,743	6,969	7,028	6,178	5,878	<b>97,831</b>
Mus of Sci and Industry	39,262	11,532	7,023	21,397	2,528	40,315	0	4,817	23,086	6,173	7,414	4,194	<b>167,741</b>
Notebaert Nature Museum	1,604	2,802	2,454	3,707	1,669	2,549	4,500	3,762	2,434	1,480	1,662	2,908	<b>31,531</b>
John G. Shedd Aquarium	54,287	50,902	0	0	0	71,850	0	0	21,931	29,925	33,679	0	<b>262,574</b>
<b>Total</b>	<b>125,252</b>	<b>260,104</b>	<b>54,753</b>	<b>64,605</b>	<b>44,923</b>	<b>181,851</b>	<b>66,483</b>	<b>69,522</b>	<b>93,383</b>	<b>83,979</b>	<b>79,906</b>	<b>44,495</b>	<b>1,169,256</b>
<b>2009</b>	<b>Jan</b>	<b>Feb</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug</b>	<b>Sept</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>YTD</b>
Adler Planetarium	3,075	6,937	2,594	2,827	6,852	18,005	n/a	n/a	8,943	4,403	5,539	5,322	<b>64,497</b>
Art Institute of Chicago	6,447	111,444	15,812	21,991	144,610	44,814	75,552	52,261	24,275	16,830	13,007	17,758	<b>544,801</b>
Chicago History Museum	2,944	3,130	3,489	2,588	2,697	4,319	4,702	4,975	2,048	2,084	1,815	2,848	<b>37,639</b>
DuSable Museum	2,321	1,491	1,799	1,329	1,501	1,581	11,776	1,934	652	449	677	416	<b>25,926</b>
Field Museum	5,786	14,202	3,777	9,233	3,980	10,493	11,046	15,295	12,874	9,053	7,107	4,476	<b>107,322</b>
Nat'l Museum of Mexican Art	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	<b>n/a</b>
Museum of Cont. Art	1,313	3,218	5,903	5,953	6,991	13,161	14,278	19,005	11,765	6,127	5,593	9,458	<b>102,765</b>
Mus of Sci and Industry	67,155	n/a	n/a	3,785	n/a	44,219	n/a	n/a	n/a	46,633	4,946	n/a	<b>166,738</b>
Notebaert Nature Museum	1,245	2,461	2,683	3,619	1,529	2,935	3,619	3,644	1,475	5,554	1,560	1,721	<b>32,045</b>
John G. Shedd Aquarium	22,226	27,603	n/a	n/a	n/a	92,075	n/a	n/a	14,709	62,716	30,678	n/a	<b>250,007</b>
<b>Total</b>	<b>112,512</b>	<b>170,486</b>	<b>36,057</b>	<b>51,325</b>	<b>168,160</b>	<b>231,602</b>	<b>120,973</b>	<b>97,114</b>	<b>76,741</b>	<b>153,849</b>	<b>70,922</b>	<b>41,999</b>	<b>1,331,740</b>
<b>2010 vs. 2009</b>	<b>Jan</b>	<b>Feb</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug</b>	<b>Sept</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>YTD</b>
Adler Planetarium	65%	3%	207%	14%	46%	-20%	n/a	n/a	3%	16%	16%	-34%	<b>12%</b>
Art Institute of Chicago	71%	55%	22%	11%	-88%	-53%	-60%	-61%	-29%	-22%	-10%	9%	<b>-31%</b>
Chicago History Museum	-15%	-29%	5%	-23%	2%	-28%	-7%	-6%	5%	32%	1%	-3%	<b>-8%</b>
DuSable Museum	-78%	-24%	-55%	-77%	-47%	-56%	-92%	3%	-28%	41%	-13%	-50%	<b>-65%</b>
Field Museum	-14%	-47%	15%	-67%	-20%	72%	18%	19%	-23%	96%	47%	28%	<b>8%</b>
Nat'l Museum of Mexican Art	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	<b>n/a</b>
Museum of Cont. Art	354%	35%	57%	10%	-8%	-26%	-4%	-17%	-41%	15%	10%	-38%	<b>-5%</b>
Mus of Sci and Industry	-42%	n/a	n/a	465%	n/a	-9%	n/a	n/a	n/a	-87%	50%	n/a	<b>1%</b>
Notebaert Nature Museum	29%	14%	-9%	2%	9%	-13%	24%	3%	65%	-73%	7%	69%	<b>-2%</b>
John G. Shedd Aquarium	144%	84%	n/a	n/a	n/a	-22%	n/a	n/a	49%	-52%	10%	n/a	<b>5%</b>
<b>Total</b>	<b>11%</b>	<b>53%</b>	<b>52%</b>	<b>26%</b>	<b>-73%</b>	<b>-21%</b>	<b>-45%</b>	<b>-28%</b>	<b>22%</b>	<b>-45%</b>	<b>13%</b>	<b>6%</b>	<b>-12%</b>

**MUSEUMS IN THE PARK**  
**2010 Attendance Summary**

**Total Off-Site (includes all Paid and Free Off-Site programs and exhibits, excluding Web site visits)**

<b>2010</b>	<b>Jan</b>	<b>Feb</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug</b>	<b>Sept</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>YTD</b>
Adler Planetarium	219	237	225	203	444	863	418	282	1,449	443	0	227	<b>5,010</b>
Art Institute of Chicago	0	2,389	2,215	1,822	2,020	682	16,485	420	2,162	1,474	674	782	<b>31,125</b>
Chicago History Museum	185	216	41	41	3,075	3,200	0	1,590	354	1,696	356	129	<b>10,883</b>
DuSable Museum	0	0	0	0	0	0	0	0	0	0	0	0	<b>0</b>
Field Museum	645	501	336	770	1,837	501	100	142	434	119	238	155	<b>5,778</b>
Nat'l Museum of Mexican Art	1,620	2,616	3,303	11,931	2,650	1,550	1,350	1,042	390	2,450	2,396	682	<b>31,980</b>
Museum of Cont. Art	0	41	0	84	50	20	0	8	147	44	0	0	<b>394</b>
Mus of Sci and Industry	0	0	0	0	0	0	0	0	0	0	0	0	<b>0</b>
Notebaert Nature Museum	24	3,154	3,188	2,864	3,133	600	1,209	266	1,295	2,293	991	1,104	<b>20,121</b>
John G. Shedd Aquarium	978	2,110	1,914	5,890	3,698	2,073	1,322	636	154	867	6,045	573	<b>26,260</b>
<b>Total</b>	<b>2,051</b>	<b>8,648</b>	<b>7,919</b>	<b>11,674</b>	<b>14,257</b>	<b>7,939</b>	<b>19,534</b>	<b>3,344</b>	<b>5,995</b>	<b>6,936</b>	<b>8,304</b>	<b>2,970</b>	<b>99,571</b>